

EUROPEAN SOCIAL SURVEY ROUND 11

INTERNATIONAL
METHODOLOGICAL CONFERENCE

“THE FUTURE OF SURVEY RESEARCH”

4 APRIL 2025

PROGRAMME

<p>09.00 – 09.15</p>	<p>WELCOME SPEECHES</p> <ul style="list-style-type: none"> • Prof. Valentina Lepri – Director of the Institute of Philosophy and Sociology Polish Academy of Science • Łukasz Mazurkiewicz – vice-President of the Polish Association of Public Opinion and Marketing Research Companies • Dr. Michał Kotnarowski – ESS National Coordinator for Poland, Institute of Philosophy and Sociology, Polish Academy of Science
<p>09.15 – 09.55</p>	<p>KEYNOTE LECTURE</p> <ul style="list-style-type: none"> • Prof. Rory Fitzgerald, Director of the European Social Survey ERIC (City St George, University of London) – The move to self-completion interviewing on Europe’s cross-national general social survey - balancing innovation and continuity
<p>09.55 – 10.40</p>	<p>NEW APPROACHES TO CONDUCTING CROSS-NATIONAL STUDIES - TRANSLATIONS AND PANEL STUDIES</p> <ul style="list-style-type: none"> • Dr. Brita Dorer, Head of ESS Translations (GESIS Leibniz Institute for the Social Sciences) – Questionnaire translation in the European Social Survey (ESS) – from team approach to mixed-mode setting • Dr. Gianmaria Bottoni, Coordinator of CROss-National Online Survey (City St George’s, University of London) – The World’s First Cross-National, Probability-Based, Input-Harmonised, Web-First Panel: Experiences from CRONOS 1, 2, and 3. • Femke De Keulenaer (IPSOS European Public Affair) – Navigating Cross-National Complexity: Recruitment and Refreshment Strategies for KnowledgePanel Europe

72, Nowy Świat Str., Warsaw Staszic Palace, Sala Lustrzana (Mirror Room), 1st floor

<p>10.40 – 11.00</p>	<p>REACTIONS</p> <ul style="list-style-type: none"> • Prof. Agnieszka Chłoń-Domińczak – Deputy Managing Director SHARE-ERIC (SGH Warsaw School of Economics) • Prof. Monika Mynarska – Generations and Gender Programme Principal Investigator for Poland (Cardinal Stefan Wyszyński University in Warsaw, SGH Warsaw School of Economics) • Prof. Joanna Konieczna-Sałamatın – European Values Study Council of Directors member (Warsaw University)
<p>11.00 - 11.20</p>	<p>COFFEE BREAK</p>
<p>11.20 - 12.45</p>	<p>DEVELOPMENTS IN SURVEY METHODOLOGY I</p> <ul style="list-style-type: none"> • Prof. Micheál Collins (University College Dublin), Dr. Olga Li (University College Dublin) – Implementing the ESS Self-Completion Mode in Ireland: Results from the Pilot Study • Dr. Natalia Hipsz – When Tracking Technologies Replace Questions Big Data Enters Survey Science: Promises and Challenges within Total Error Framework • Dr. Piotr Cichocki (Adam Mickiewicz University) – Impact of Switching to Self-Completion Protocols on Item Nonresponse in Complex and Opinion Survey Questions • Dr. Michael Ochsner (FORS, Switzerland), Alexandre Pollien (FORS, Switzerland), Dr. Michèle Ernst Stähli (FORS, Switzerland) – Switching from interviewer-based to self-completion mode. Comparability across designs and modes regarding representation bias and substantive research results <p>Chair: Dr. Kamil Filipek (Maria Curie-Skłodowska University in Lublin)</p>
<p>12.45 - 13.00</p>	<p>COFFEE BREAK</p>
<p>13.00 - 14.00</p>	<p>DEVELOPMENTS IN SURVEY METHODOLOGY II</p> <ul style="list-style-type: none"> • Sylvia Bąba (Research Collective Warsaw) and Monika Oczkowska (SGH Warsaw School of Economics) – Embracing Change: Is the Older Population Ready for the Push-to-Web

72, Nowy Świat Str., Warsaw Staszic Palace, Sala Lustrzana (Mirror Room), 1st floor

<p>13:00-14:00</p>	<ul style="list-style-type: none"> • Dr. Marta Kolczyńska (Institute of Political Studies, Polish Academy of Sciences), Prof. Piotr Jabkowski (Adam Mickiewicz University), Prof. Ulrich Kohler (University of Potsdam) – Against all odds: On the robustness of probability samples against decreases in response rates • Dr. Marta Petelewicz (Educational Research Institute - National Research Institute), Dr. Katarzyna Piotrowska (Educational Research Institute - National Research Institute, Kozminski University) – Determinants and Methodological Implications of CAPI/CATI Survey Mode Choice: The Case of Adult Learning Research on a PESEL Sample in Poland <p>Chair: Dr. Katarzyna Kopycka (Educational Research Institute - National Research Institute)</p>
<p>14.00 - 15.00</p>	<p>LUNCH</p>
<p>15.00 - 16.30</p>	<p>ROUNDTABLE DISCUSSION: “WHEN PUBLIC MEETS PRIVATE CHALLENGES IN COOPERATION BETWEEN ACADEMICS AND POLLING COMPANIES” (SESSION IN POLISH)</p> <ul style="list-style-type: none"> • Chair: Prof. Jolanta Perek-Białas (Jagiellonian University) • Representatives of academia: Prof. Agnieszka Chłoń-Domińczak (SHARE, SGH Warsaw School of Economics), Dr. Monika Mynarska (GGP, Cardinal Stefan Wyszyński University in Warsaw, SGH Warsaw School of Economics), Dr. Michał Sitek (Educational Research Institute – National Research Institute; Institute of Philosophy and Sociology, Polish Academy of Sciences) • Representatives of the private sector: Joanna Skrzyńska (IPSOS Poland), Tomasz Woźniczka (PBS), Łukasz Mazurkiewicz (ARC – Rynek i Opinia)

**Sessions from 9 AM to 2 PM Warsaw, Staszic Palace, Sala Lustrzana;
Session from 3 PM to 4.30 PM Warsaw, Staszic Palace, Sala Okraglego Stołu**

